



Thursday, November 8th, 2018

Théâtre du Casino, Lac-Leamy Hilton

SPONSORSHIP SUMMARY

inthespotlight.ca

To discuss sponsorship opportunities, please contact Heather Lacey, at
613-761-9522 x 225/ hlacey@citizenadvocacy.org

SUPPORTING



IN THE SPOTLIGHT EN VEDETTE

Citizen Advocacy, Reach Canada and Families Matter Co-op are proud to announce the 4th Annual In the Spotlight! This spectacular, highly-anticipated event is Ottawa's ONLY concert highlighting the abilities, talents, and gifts of individuals with disabilities.



This glittering, truly unique evening of entertainment will be held on Thursday, November 8, 2018 at the Théâtre du Casino Lac-Leamy, and will feature a delectable three-course, seated-dinner with wine and amazing performances. Guests will also enjoy a pre-dinner cash bar reception, magnificent silent auction with incredible items from around the world, and a splendid raffle.

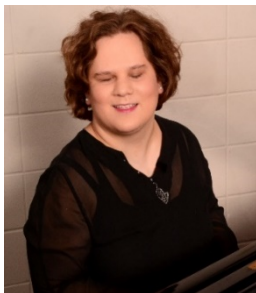
Ideal for a fun night out with friends and family, celebrating a special milestone, showing gratitude to customers and clients, and entertaining staff/colleagues.

Don't miss this unforgettable opportunity – the evening promises to sell-out very quickly! Join us for the dazzling In the Spotlight - Ottawa's only concert showcasing artists with disabilities. Help us make this year's event our most successful ever. Your generous support will help to make a vital difference in the lives of so many.

IN THE SPOTLIGHT EN VEDETTE



Blind from birth and a two-time kidney transplant recipient, **Scott MacIntyre** knows what it means to persevere despite seemingly insurmountable obstacles. From his early days as a classical concert pianist to capturing the hearts of millions of *American Idol* viewers with his engaging presence and vocal prowess, Scott has never let challenges keep him from achieving his dreams. As an accomplished pianist, Scott's heartfelt songs and powerful voice take his audiences on an emotional journey of hardship and hope, entreats listeners that no matter what life brings their way, life is always worth living to the fullest.



Brittany Clayton is a multi-instrumentalist (piano, flute, clarinet, recorders, and voice) jazz artist who also happens to be blind. She performs solo or in small groups with other professional musicians in and around the Ottawa area. In addition to performing, Brittany composes and arranges music.



Peter Joynt is a rapper, producer, and public speaker from Ottawa. He has been making music for two decades. He is known for a distinctively strong style and energetic live show. One intriguing fact about Peter is that he stutters quite noticeably in conversation, yet it disappears when he performs. It's one of the many interesting characteristics that sets him apart as an artist and performer.



Supporting



Citizen Advocacy has a remarkable 40+ year legacy as a small but powerful registered charity and is one of the few organizations that supports people of all ages across the disabilities spectrum and their families. The **Lifetime Networks Program** works with families to create a personal support network for their family member with a disability. Thus, ensuring that their loved ones have a community of friends in their lives beyond their immediate families.

Families are the bedrock and the greatest support for individuals with developmental and intellectual disabilities. **Families Matter Co-operative (FMC)** knows that. That's why we have always focused on tools to support the family. It may be workshops that provide the clear-cut information that parents, and siblings crave. It may be networking opportunities that allow family members to share information and to problem solve with other families. It may be **Socialhood**, our new social networking site (www.socialhood.ca), which allows families and individuals to get together virtually. Whatever it is, Families Matter Co-op is there for YOU.

Reach Canada - Equality and Justice for Persons with Disabilities, founded in 1981, is a charitable, non-profit and self-funded organization that provides legal referral services for people with disabilities. Working with a network of over 160 lawyers, paralegals, and mediators who contribute their time and expertise, Reach also holds educational seminars on a variety of topics relating to disabilities and human rights.



PRESENTING SPONSOR

Presenting sponsorship includes:

- ◇ Company name tied to the title of the event (“In the Spotlight, presented by [company]”)
- ◇ Company representative can act as Champion for the event in any media promotions
- ◇ A written greeting in the program as well as a full-page ad
- ◇ On-stage thank you from MC
- ◇ Opportunity to address guests from the stage and welcome all
- ◇ Mentions in all television or radio promotion
- ◇ Press release sent to all major and community news sources in Ottawa
- ◇ Company logo on all advertising materials, including:
 - Four e-mail blasts to over 2,500 people
 - 2 print ads in the Ottawa Citizen, and 1 post-event “Thank You” ad
 - Social Media mentions
- ◇ Company logo on website with link to company website
- ◇ Company logo included throughout reception slideshows
- ◇ One table of 8, including:
 - ◇ Preferred seating
 - ◇ Corporate sign on table
 - ◇ A delicious 3-course meal with wine
 - ◇ One drink voucher per guest for reception

Investment \$10,000





DINNER SPONSOR

Sponsorship includes:

- ◇ Company representative to go on stage to draw raffle winner after dinner
- ◇ 1 full-page ad in the program
- ◇ On-stage thank you from MC
- ◇ Press release sent to all major and community news sources in Ottawa
- ◇ Company logo on all advertising materials, including:
 - ◇ Four e-mail blasts to over 2,500 people
 - ◇ 2 print ads in the Ottawa Citizen, and 1 post-event “Thank You” ad
 - ◇ Social Media mentions
- ◇ Company logo on website with link to company website
- ◇ Company logo included throughout reception slideshows
- ◇ One table of 8, including
 - ◇ Preferred seating
 - ◇ Corporate sign on table
 - ◇ A delicious 3-course meal with wine
 - ◇ One drink voucher per guest for reception

Investment \$7,500



November 8th, 2018



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Théâtre du Casino



ENTERTAINMENT SPONSOR

Sponsorship includes:

- ◇ Opportunity to introduce entertainment on stage
- ◇ 1 half-page ad in the program
- ◇ On-stage thank you from MC
- ◇ Press release sent to all major and community news sources in Ottawa
- ◇ Company logo on all advertising materials, including:
 - ◇ Four e-mail blasts to over 2,500 people
 - ◇ 2 print ads in the Ottawa Citizen, and 1 post-event "Thank You" ad
 - ◇ Social Media mentions
- ◇ Company logo on website with link to company website
- ◇ Company logo included throughout reception slideshows
- ◇ One table of 8, including
 - ◇ Preferred seating
 - ◇ Corporate sign on table
 - ◇ A delicious 3-course meal with wine
 - ◇ One drink voucher per guest for reception

Investment \$5,000



November 8th, 2018





RECEPTION SPONSOR

Sponsorship includes:

- ◇ Company name and logo tied to the reception signage
- ◇ Company signature drink – “company name cocktail”
- ◇ 1 half-page ad in the program
- ◇ Press release sent to all major and community news sources in Ottawa
- ◇ Company logo on all advertising materials, including:
 - ◇ Four e-mail blasts to over 2,500 people
 - ◇ 2 print ads in the Ottawa Citizen, and 1 post-event “Thank You” ad
 - ◇ Social Media mentions
- ◇ Company logo on website with link to company website
- ◇ Company logo included throughout reception slideshows
- ◇ One table of 8, including:
 - ◇ Preferred seating
 - ◇ Corporate sign on table
 - ◇ A delicious 3-course meal with wine
 - ◇ One drink voucher per guest for reception

Investment \$3,500





SILENT AUCTION SPONSOR

Sponsorship includes:

- ◇ Company logo prominently displayed on silent auction program, bid sheets and payment center
- ◇ Company logo included in event program as corporate sponsor
- ◇ Press release sent to all major and community news sources in Ottawa
- ◇ Company logo on all advertising materials, including:
 - ◇ Four e-mail blasts to over 2,500 people
 - ◇ 2 print ads in the Ottawa Citizen, and 1 post-event “Thank You” ad
 - ◇ Social Media mentions
- ◇ Company logo on website with link to company website
- ◇ One table of 8, including:
 - ◇ Preferred seating
 - ◇ Corporate sign on table
 - ◇ A delicious 3-course meal with wine
 - ◇ One drink voucher per guest for reception

Investment \$3,000





RAFFLE SPONSOR

Sponsorship includes:

- ◇ Company logo prominently displayed on raffle tickets and at raffle table
- ◇ Opportunity to have staff participate in selling of raffle tickets
- ◇ Company logo included in event program as corporate sponsor
- ◇ Press release sent to all major and community news sources in Ottawa
- ◇ Company logo on all advertising materials, including:
 - ◇ Four e-mail blasts to over 2,500 people
 - ◇ 2 print ads in the Ottawa Citizen, and 1 post-event "Thank You" ad
 - ◇ Social Media mentions
- ◇ Company logo on website with link to company website
- ◇ One table of 8, including:
 - ◇ Preferred seating
 - ◇ Corporate sign on table
 - ◇ A delicious 3-course meal with wine
 - ◇ One drink voucher per guest for reception

Investment \$2,500





WINE SPONSOR

Sponsorship includes:

- ◇ Company logo prominently displayed on complimentary drink tickets and on table as official wine sponsor
- ◇ Company logo included in event program as corporate sponsor
- ◇ Press release sent to all major and community news sources in Ottawa
- ◇ Company logo on all advertising materials, including:
 - ◇ Four e-mail blasts to over 2,500 people
 - ◇ 2 print ads in the Ottawa Citizen, and 1 post-event “Thank You” ad
 - ◇ Social Media mentions
- ◇ Company logo on website with link to company website
- ◇ One table of 8, including:
 - ◇ Preferred seating
 - ◇ Corporate sign on table
 - ◇ A delicious 3-course meal with wine
 - ◇ One drink voucher per guest for reception

Investment \$2,500



Families Matter Co-op

c/o Makerspace North,
250 City Centre Ave., Bay 216,
Ottawa, ON K1R 6K7
www.familiesmattercoop.ca 613-
733-0112
Charitable Registration
#80530 8079 RR0001

Citizen Advocacy

312 Parkdale Ave
Ottawa, ON K1Y 4X5
www.citizenadvocacy.org
613-761-9522
Charitable Registration # 13036
2817 RR0001

Reach Canada

554 King Edward Ave
Ottawa, Ontario K1N 6N5
www.reach.ca
613-236-6636
Charitable Registration
#10788 9297 RR0001

SPONSORSHIP AGREEMENT

PRESENTING SOLD \$10,000		DINNER \$ 7,500	ENTERTAINMENT \$5,000
RECEPTION \$3,500	AUCTION \$3,000	RAFFLE \$2,500	WINE \$2,500

Dr. M. Miss. Mlle. Mme. Mr. Mrs. Ms. (select one) Other: _____

Contact Name: _____ Billing Contact: _____

Company Name: _____

Mailing Address: _____

City: _____ Prov: _____ Postal Code: _____

Telephone: (____) _____ - _____ Fax: (____) _____ - _____

Email: _____ Twitter: @ _____

Facebook _____

Official organization name as you would like it recognized (e.g.in table signage, printed materials, etc.)

PAYMENT INFORMATION

Please send us an invoice

Cheque enclosed (payable to Citizen Advocacy Ottawa)

VISA

Master Card

American Express

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Expiry Date: ____/____

Name on card: _____

Signature: _____

Submit completed forms to:

Heather Lacey at hlacey@citizenadvocacy.org